

# ESTIMATE REQUEST FORM SELEZIONE BIRRA 2012

Unbinding for the purposes of participation  
To return by fax to +39 0541 744 455

**SELEZIONE  
BIRRA  
BEVERAGE  
& CO**

**RIMINI 25-28 FEBRUARY 2012**

## COMPANY DATA<sup>1)</sup>

Company*			
Vat number*		T.I.N.*	
Address*			Street no.*
Town*	ZIP Code*	Country*	
Telephone	Fax		
Contact name*			Direct tel*
Contact e-mail*			Mobile

1) **WARNING!** The entries marked by an asterisk (\*) are mandatory.

## REQUESTED AREA<sup>2)</sup>

Sq.m requested	<input type="checkbox"/> Bare area	<input type="checkbox"/> Turnkey Booth
	Choose a type:	
	<input type="checkbox"/> A2	<input type="checkbox"/> A4
	<input type="checkbox"/> C	<input type="checkbox"/> F

<b>Interested in exhibiting for:</b>		
<input type="checkbox"/> Introducing novelties	<input type="checkbox"/> Meeting foreign buyers	<input type="checkbox"/> The Italian market

### GENERAL NOTES

### POSSIBLE NOTES

2) for information about application costs, area rates etc see technical form attached 1;  
for information about turnkey booths see technical form attached 3 or available on  
web site [www.saporerimini.it](http://www.saporerimini.it)  
Exhibition Rules and Regulations can be checked on the website: [www.saporerimini.it](http://www.saporerimini.it)

### Trade sectors

### Type of exhibitor

- |   |   |
|---|---|
| <input type="checkbox"/> Beers                            | <input type="checkbox"/> Liqueurs and spirits   |
| <input type="checkbox"/> Microbreweries and raw materials | <input type="checkbox"/> Equipments             |
| <input type="checkbox"/> Waters                           | <input type="checkbox"/> Furnishings            |
| <input type="checkbox"/> Fruit juices and soft drinks     | <input type="checkbox"/> Press and associations |
| <input type="checkbox"/> Energy drink                     | <input type="checkbox"/> Snacks                 |
| <input type="checkbox"/> Coffee and groceries             | <input type="checkbox"/> Various                |

- |                                      |
|--------------------------------------|
| <input type="checkbox"/> Producer    |
| <input type="checkbox"/> Distributor |

#### NOTIFICATION FOR EXHIBITORS AS PER ART. 13 LEG. DECR. N° 196/2003

Art. 39 Rimini Fiera Spa, with registered offices in Via Emilia 155, 47921 Rimini, Share Capital: € 42,294,067 (fully paid up), Tax Code/VAT Code 00139440408, Rimini Companies Register no. 00139440408, the data processing controller, will handle personal data provided by exhibitors and the companies they represent, as well as the photographs indicated at Art. 37, electronically and/or manually for all the aims pertaining to the provision of all services associated to the event for journalistic and communication purposes, and, subject to their consent, for promotional and commercial purposes or for updates on our company's schemes or offers.

39.1 Authorisation for use of data is mandatory to enable the aforesaid services to be provided. As well as the data controller, other individuals with access to these personal data will be the staff working in the following company sectors: sales offices, technical offices, administration offices, press office.

39.2 Moreover, by signing the application form, exhibitors agree to promotional and publicity uses of the data they provide to Rimini Fiera on the official event website and in other promotional communications sent to companies asking Rimini Fiera for information about the exhibition.

39.3 The data may also be communicated and/or transferred to companies controlled by and/or connected with Rimini Fiera and its business, as well as data processing companies. In particular, as already expressly indicated in Art. 29, by signing the participation proposal, exhibitors agree to Rimini Fiera entering their personal data in the event's official catalogue and exhibition map, which will be distributed nationally and internationally.

39.4 The person concerned may exercise all rights pursuant to Art. 7 of Legislative Decree 196 of 30.06.2003 (updating, correction, integration, deletion, conversion to anonymous form or blocking of any unlawfully processed data, opposition, requests for information paragraph 1, and letters a), b), c), d) and e) of paragraph 2), by contacting Rimini Fiera Spa, Via Emilia 155, 47921 Rimini, or by sending an email to: [privacy@riminifiera.it](mailto:privacy@riminifiera.it)

After reading this notification, by signing the application form, exhibitors explicitly agree to the personal data they provide being handled for the uses indicated at paras 39.2 and 39.3

Date

Stamp and signature

The exhibitor consent Rimini Fiera to send promotional materials/updates/offers of Rimini Fiera itself; the data can also be communicated and/or transferred to companies controlled by and/or connected with Rimini Fiera and its business activity, as well as data processing companies.

Date

Stamp and signature

# TECHNICAL FORM

## SELEZIONE BIRRA 2012

**SPECIAL OFFER**  
same rates as that  
of 2010

**SELEZIONE  
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25-28 FEBRUARY 2012

### ATTACHED 1 – EXHIBIT RATES

<b>REGISTRATION FEE</b>	€ 529.00
(which covers 1 parking permit, exhibitors' badges according to exhibit area, listing in the official catalogue, insurance, local publicity taxes, 50 visitor ticket free, 50 reduced price tickets at 3 € each, chance to take part free in meeting with foreign buyers and Innovation Award Competition)	
<b>HOSTED COMPANIES FEE</b>	€ 1,200.00
(Plus registration fee must be paid by those who, after obtained authorisation from the Management, are guests of other exhibitors. It is clear that Exhibitors granting such hospitality will have no right to any discount for this reason)	

### EXHIBIT RATES FOR SQ.M. – BARE AREA

<b>1 open side</b>	€ 155.00
<b>2 open sides</b>	€ 170.00
<b>3 open sides</b>	€ 178.00
<b>4 open sides</b>	€ 186.00

#### Red Area Increase (on total bare area) 15%

Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages (art.18 General Rules and Regulations). It is calculated only on total bare area cost even if the booth is a turnkey formula.

A "Red area" request does not guarantee that this area will be allocated.

#### STAND SIZE

- Minimum module 4 x 4 and multiples. Minimum surface for 2 open sides 32 sq.m, for 3 open sides 96 sq.m, for isle 192 sq.m.
- Since exhibit areas do not have partition walls, every exhibiting firm must (at its own expense) design its stand/exhibit in such a way as to include these partitions to separate its stand from neighbouring exhibitors'.

### TURNKEY STAND

type <b>A2</b> or <b>A4</b> 16 sq.m. – 1 open side	€3,849	type <b>A2</b> or <b>A4</b> 32 sq.m. – 1 open side	€7,169
type <b>A2</b> or <b>A4</b> 16 sq.m. – 2 open sides	€4,089	type <b>A2</b> or <b>A4</b> 32 sq.m. – 2 open sides	€7,649
type <b>C</b> or <b>F</b> 16 sq.m. – 1 open side	€4,297	type <b>C</b> or <b>F</b> 32 sq.m. – 1 open side	€8,065
type <b>C</b> or <b>F</b> 16 sq.m. – 2 open sides	€4,537	type <b>C</b> or <b>F</b> 32 sq.m. – 2 open sides	€8,545

Other solutions area are available on: [www.saporerimini.it](http://www.saporerimini.it)

### SERVICES

Power supply per Kw	€ 37.23
Water supply each	€ 145.35
Analogical telephone line (including 800 pre-paid telephone call units)	€ 229.50
Digital line (including 800 pre-paid telephone call units)	€ 387.60
Internet connection – Mega Internet each.	€ 435.00
Visitors Ticket (n. 50 tickets included in the registration fee)	€ 1.00
Supplementary exhibitors' badges each	€ 18.00
Supplementary parking permit each	€ 52.00
Catalogue entry represented company each	€ 56.00

### ADVERTISING

Full page on catalogue	€ 1,600.00
Company logo on catalogue	€ 200.00
Company logo on visitor expo map	€ 1,550.00
Web site banner	€ 1,000.00




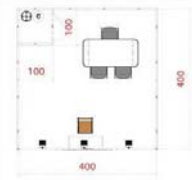


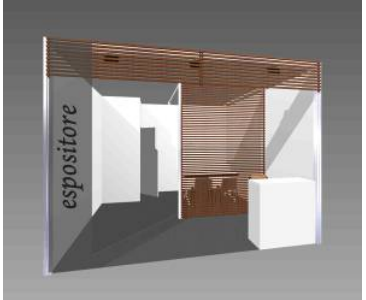

Different technical services and other advertising are available. Detailed information for their request will be forwarded after your confirmation.

21% VAT must be added to these figures

## TURNKEY STAND 16 Sq.m

**INCLUSIVE OF:** area, registration fee, insurance, 1 car badge, entry in official catalogue, local publicity taxes, 4 exhibitors' badges, electricity supply 1 kw.

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TYPE A2	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€3,849.00 €4,089.00
<p>White laminated walls h 250 cm Grey carpet 1 Lumber room 100x100 cm 1 Rectangular table 160x80xh.75 cm 3 Chairs 1 Stool 1 Reception Desk 106x56xh.100 cm 1 Waste bin 1 Coat hanger 1 Electrical board 4 Lamps 1 Socket 220V 1 Standard graphic black adhesive (support's net size 150xh.65 cm)</p>	 	
TYPE A4	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€3,849.00 €4.089,00
<p>Varnished Wood Walls h. 290 cm Grey carpet 1 Lumber room 100x100 cm 1 Rectangular table 160x80xh.72 cm 3 Chairs 1 Stool 1 Reception Desk 100x40xh.100 cm 1 Waste bin 1 Coat hanger 1 Electrical board 3 Lamps 1 Socket 220V 1 Standard graphic black adhesive (support's net size 180xh.40 cm)</p>	 	
TYPE C	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€4,297.00 €4,537.00
<p>Ivory walls h. 290 cm Grey carpet 1 Lumber room 100x100 cm 1 Table 140x80xh.74 cm 3 Chairs 1 Stool 1 Reception Desk 150x60xh.100 cm 1 Waste bin 1 Coat hanger 1 Electrical board 4 Lamps 1 Socket 220V Standard graphic black adhesive (back light support's net size 370xh 50 cm, support's net size 250xh 50 cm)</p>	 	
TYPE F	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€4,297.00 €4,537.00
<p>Varnished Wood Walls h. 290 cm Wood staves structure Grey carpet 1 Lumber room 100x100 cm 1 Table 160x80xh.72 cm 3 Chairs 1 Stool 1 Reception Desk 100x40xh.100 cm 1 Waste bin 1 Coat hanger 1 Electrical board 3 Lamps 300W 1 Socket 220V Standard graphic printed flag with company name (support's net size 50xh.290 cm)</p>	 	

**21% VAT must be added to these figures**

Turnkey stand solutions are available on the web site: [www.saporerimini.it](http://www.saporerimini.it)  
For the request of a customized estimate contact **Promospazio**: tel. +39.0541.743738  
fax +39.0541.742303 e-mail [promospazio@riminifiera.it](mailto:promospazio@riminifiera.it)

If you need different electricity supply from those included in the turnkey stand please contact **Promospazio** tel. +39.0541.743738

## TURNKEY STAND 32 Sq.m

**INCLUSIVE OF:** area, registration fee, insurance, 1 car badge, entry in official catalogue, local publicity taxes, 6 exhibitors' badges, electricity supply 2kw.

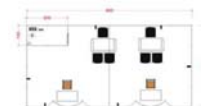
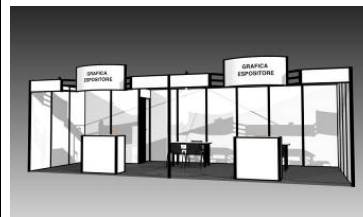
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### TYPE A2

32 SQ.M. 1 OPEN SIDE  
32 SQ.M. 2 OPEN SIDES

€7,169.00  
€7,649.00

White laminated walls h. 250 cm  
Grey carpet  
1 Lumber room 200x100 cm  
2 Rectangular tables 160x80xh.75 cm  
6 Chairs  
2 Stools  
2 Reception Desk 106x56xh.100 cm  
1 Waste bin  
1 Coat hanger  
1 Electrical board  
6 Lamps  
2 Socket 220V  
Standard graphic black adhesive (support's net size 150xh.65 cm)

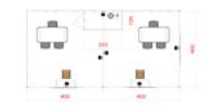


### TYPE A4

32 SQ.M. 1 OPEN SIDE  
32 SQ.M. 2 OPEN SIDES

€7,169.00  
€7,649.00

Varnished Wood Walls h. 290 cm  
Grey carpet  
1 Lumber room 200x100 cm  
2 Rectangular tables 160x80xh.72 cm  
6 Chairs  
2 Stools  
2 Reception Desk 100x40xh.100 cm  
1 Waste bin  
1 Coat hanger  
1 Electrical board  
6 Lamps  
2 Socket 220V  
Standard graphic black adhesive (support's net size 180xh.40 cm)

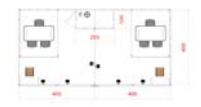


### TYPE C

32 SQ.M. 1 OPEN SIDE  
32 SQ.M. 2 OPEN SIDES

€8,065.00  
€8,545.00

Ivory walls h. 290 cm  
Grey carpet  
1 Lumber room 200x100 cm  
2 Tables 140x80xh.74 cm  
6 Chairs  
2 Stools  
2 Reception Desk 150x60xh.100 cm  
1 Waste bin  
1 Coat hanger  
1 Electrical board  
6 Lamps  
2 Socket 220V  
Standard graphic black adhesive (back light support's net size 370xh 50 cm, support's net size 250xh 50 cm)

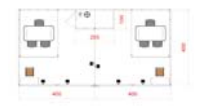
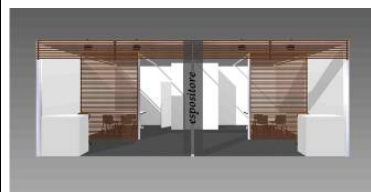


### TYPE F

32 SQ.M. 1 OPEN SIDE  
32 SQ.M. 2 OPEN SIDES

€8,065.00  
€8,545.00

Varnished Wood Walls h. 290 cm  
Wood staves structure  
Grey carpet  
1 Lumber room 200x100 cm  
1 Table 160x80xh.72 cm  
6 Chairs  
2 Stools  
2 Reception Desk 100x40xh.100 cm  
2 Waste bin  
2 Coat hanger  
1 Electrical board  
6 Lamps 300W  
2 Socket 220V  
Standard graphic printed flag with company name (support's net size 50xh.290 cm)



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