

# ESTIMATE REQUEST FORM

## MSE 2012

*Unbinding for the purposes of participation*  
 To return by fax to +39 0541 744.455



**RIMINI 25>28 FEBRUARY 2012**

### COMPANY DATA<sup>1)</sup>

Company*		
Vat number*	T.I.N.*	
Address*	Street no.**	
Town*	Zip code*	Country.*
Tephone	Fax	
Contact name*	Direct tel*	
Direct e-mail*	Mobile	

1) **WARNING!** The entries marked by an asterisk (\*) are mandatory.

### REQUESTED AREA<sup>2)</sup>

Sq.m requested \_\_\_\_\_  Bare area  Turnkey Booth

Choose a type:

A2  A4

C  F

**Interested in exhibiting for:**

Introducing novelties  Meeting foreign buyers  The national market

GENERAL NOTES	POSSIBLE NOTES
2) for information about application costs, area rates etc see technical form attached 1; for information about turnkey booths see technical form attached 3 or available on web site <a href="http://www.saporerimini.it">www.saporerimini.it</a>	
Exhibition Rules and Regulations can be checked on the website: <a href="http://www.saporerimini.it">www.saporerimini.it</a>	

Trade sectors	Type of exhibitor
<input type="checkbox"/> Seafood	<input type="checkbox"/> Producer
<input type="checkbox"/> Processing	<input type="checkbox"/> Distributor
<input type="checkbox"/> FRIGUS –Technologies	
<input type="checkbox"/> Pub's furniture and accessories	
<input type="checkbox"/> Logistics and packaging	
<input type="checkbox"/> Services - various	
<input type="checkbox"/> Other	

**NOTIFICATION FOR EXHIBITORS AS PER ART. 13 LEG. DECR. N° 196/2003**

Art. 39 Rimini Fiera Spa, with registered offices in Via Emilia 155, 47921 Rimini, Share Capital: € 42.294,067 (fully paid up), Tax Code/VAT Code 00139440408, Rimini Companies Register no. 00139440408, the data processing controller, will handle personal data provided by exhibitors and the companies they represent, as well as the photographs indicated at Art. 37, electronically and/or manually for all the aims pertaining to the provision of all services associated to the event for journalistic and communication purposes, and, subject to their consent, for promotional and commercial purposes or for updates on our company's schemes or offers.

39.1 Authorisation for use of data is mandatory to enable the aforesaid services to be provided. As well as the data controller, other individuals with access to these personal data will be the staff working in the following company sectors: sales offices, technical offices, administration offices, press office.

39.2 Moreover, by signing the application form, exhibitors agree to promotional and publicity uses of the data they provide to Rimini Fiera on the official event website and in other promotional communications sent to companies asking Rimini Fiera for information about the exhibition.

39.3 The data may also be communicated and/or transferred to companies controlled by and/or connected with Rimini Fiera and its business, as well as data processing companies. In particular, as already expressly indicated in Art. 29, by signing the participation proposal, exhibitors agree to Rimini Fiera entering their personal data in the event's official catalogue and exhibition map, which will be distributed nationally and internationally.

39.4 The person concerned may exercise all rights pursuant to Art. 7 of Legislative Decree 196 of 30.06.2003 (updating, correction, integration, deletion, conversion to anonymous form or blocking of any unlawfully processed data, opposition, requests for information paragraph 1, and letters a), b), c), d) and e) of paragraph 2), by contacting Rimini Fiera Spa, Via Emilia 155, 47921 Rimini, or by sending an email to: [privacy@riminifiera.it](mailto:privacy@riminifiera.it)

After reading this notification, by signing the application form, exhibitors explicitly agree to the personal data they provide being handled for the uses indicated at paras 39.2 and 39.3

MANDATORY

\_\_\_\_\_ Date \_\_\_\_\_ Stamp and signature \_\_\_\_\_

The exhibitor consent Rimini Fiera to send promotional materials/updates/offers of Rimini Fiera itself; the data can also be communicated and/or transferred to companies controlled by and/or connected with Rimini Fiera and its business activity, as well as data processing companies.

**SPECIAL OFFER**  
same rates as that  
of MIA 2010

## ATTACHED 1 – EXHIBIT RATES

<b>REGISTRATION FEE</b> (which covers 1 parking permit, exhibitors' badges according to exhibit area, listing in the official catalogue, insurance, local publicity taxes, 50 visitor ticket free, 50 reduced price tickets at 3 € each, chance to take part free in meeting with foreign buyers and Innovation Award Competition)	€ 529.00
<b>HOSTED COMPANIES FEE</b> (Plus registration fee must be paid by those who, after obtained authorisation from the Management, are guests of other exhibitors. It is clear that Exhibitors granting such hospitality will have no right to any discount for this reason)	€ 1,200.00

## EXHIBIT RATES FOR SQ.M. – BARE AREA

<b>1 open side</b>	€ 155.00
<b>2 open sides</b>	€ 170.00
<b>3 open sides</b>	€ 178.00
<b>4 open sides</b>	€ 186.00

### Red Area Increase (on total bare area) 15%

Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages (art.18 General Rules and Regulations). It is calculated only on total bare area cost even if the booth is a turnkey formula.

A "Red area" request does not guarantee that this area will be allocated.

### STAND SIZE

- Minimum module 4 x 4 and multiples. Minimum surface for 2 open sides 32 sq.m, for 3 open sides 96 sq.m, for isle 192 sq.m.
- Since exhibit areas do not have partition walls, every exhibiting firm must (at its own expense) design its stand/exhibit in such a way as to include these partitions to separate its stand from neighbouring exhibitors'.

## TURNKEY STAND

type <b>A2</b> or <b>A4</b> 16 sq.m. – 1 open side	€3,849	type <b>A2</b> or <b>A4</b> 32 sq.m. – 1 open side	€7,169
type <b>A2</b> or <b>A4</b> 16 sq.m. – 2 open sides	€4,089	type <b>A2</b> or <b>A4</b> 32 sq.m. – 2 open sides	€7,649
type <b>C</b> or <b>F</b> 16 sq.m. – 1 open side	€4,297	type <b>C</b> or <b>F</b> 32 sq.m. – 1 open side	€8,065
type <b>C</b> or <b>F</b> 16 sq.m. – 2 open sides	€4,537	type <b>C</b> or <b>F</b> 32 sq.m. – 2 open sides	€8,545

Other solutions area are available on: [www.saporerimini.it](http://www.saporerimini.it)

## SERVICES

Power supply per Kw	€ 37.23
Water supply each	€ 145.35
Analogical telephone line (including 800 pre-paid telephone call units)	€ 229.50
Digital line (including 800 pre-paid telephone call units)	€ 387.60
Internet connection – Mega Internet each.	€ 435.00
Visitors Ticket (n. 50 tickets included in the registration fee)	€ 1.00
Supplementary exhibitors' badges each	€ 18.00
Supplementary parking permit each	€ 52.00
Catalogue entry represented company each	€ 56.00

## ADVERTISING

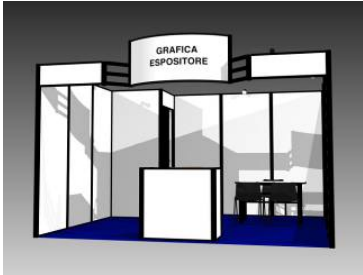
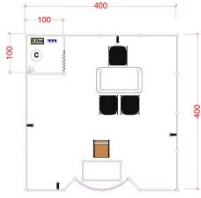

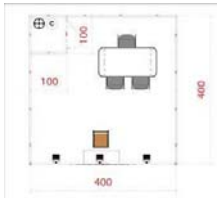

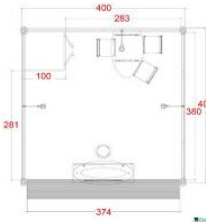
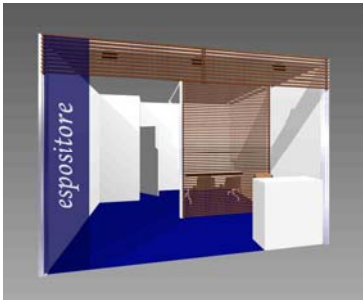
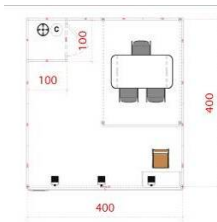
Full page on catalogue	€ 1,600.00
Company logo on catalogue	€ 200.00
Company logo on visitor expo map	€ 1,550.00
Web site banner	€ 1,000.00

Different technical services and other advertising are available. Detailed information for their request will be forwarded after your confirmation.

21% VAT must be added to these figures

## TURNKEY STAND 16 Sq.m

**INCLUSIVE OF:** area, registration fee, insurance, 1 car badge, entry in official catalogue, local publicity taxes, 4 exhibitors' badges, electricity supply 1 kw.

TYPE A2	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€3,849.00 €4,089.00
White laminated walls h 250 cm Blue carpet 1 Lumber room 100x100 cm 1 Rectangular table 160x80xh.75 cm 3 Chairs 1 Stool 1 Reception Desk 106x56xh.100 cm 1 Waste bin 1 Coat hanger 1 Electric board 3 Lamps 1 Socket 220V 1 Standard graphic black adhesive (support's net size 150xh.65 cm)	 	
TYPE A4	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€3,849.00 €4,089.00
Varnished Wood Walls h. 290 cm Blue carpet 1 Lumber room 100x100 cm 1 Rectangular table 160x80xh.72 cm 3 Chairs 1 Stool 1 Reception Desk 100x40xh.100 cm 1 Waste bin 1 Coat hanger 1 Electric board 3 Lamps 1 Socket 220V 1 Standard graphic black adhesive (support's net size 180xh.40 cm)	 	
TYPE C	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€4,297.00 €4,537.00
Ivory walls h. 290 cm Blue carpet 1 Lumber room 100x100 cm 1 Table 150x60xh 100 cm 3 Chairs 1 Stool 1 Reception Desk 150x60xh100 cm 1 Waste bin 1 Coat hanger 1 Electric board 4 Lamps 1 Socket 220V Standard graphic black adhesive (back light support's net size 370xh.500 cm; support's net size 250xh 50 cm)	 	
TYPE F	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€4,297.00 €4,537.00
Varnished Wood Walls h. 290 cm Wood staves structure Blue carpet 1 Lumber room 100x100 cm 1 Rectangular table 160x80xh.72 cm 3 Chairs 1 Stool 1 Reception Desk 100x40xh.100 cm 1 Waste bin 1 Coat hanger 1 Electric board 3 Lamps 1 Socket 220V Standard graphic printed flag with company name support's net size 50xh 290cm	 	

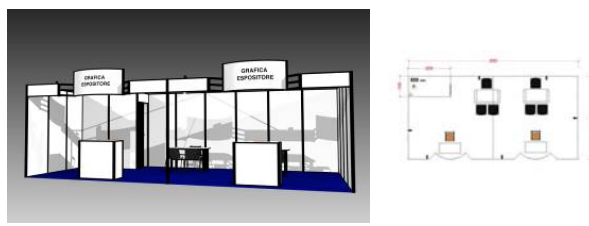
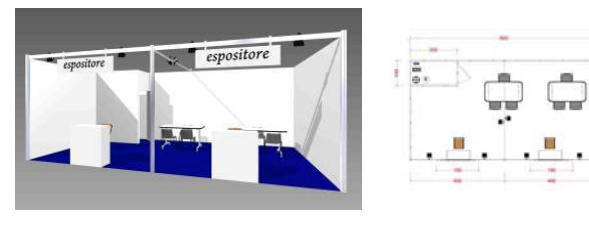


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Turnkey stand solutions are available on the web site: [www.saporerimini.it](http://www.saporerimini.it)  
 For the request of a customized estimate contact **Promospazio**: tel. +39.0541.743738  
 fax +39.0541.742303 e-mail [promospazio@riminifiera.it](mailto:promospazio@riminifiera.it)

If you need different electricity supply from those included in the turnkey stand please contact **Promospazio** tel. +39.0541.743738

## TURNKEY STAND 32 Sq.m

**INCLUSIVE OF:** area, registration fee, insurance, 1 car badge, entry in official catalogue, local publicity taxes, 6 exhibitors' badges, electricity supply 2kw.

TYPE A2	32 SQ.M. 1 OPEN SIDE 32 SQ.M. 2 OPEN SIDES	€7.169,00 €7.649,00
<p>White laminated walls h. 250 cm Blue carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 200x100 cm</li> <li>2 Rectangular tables 160x80xh.75 cm</li> <li>6 Chairs</li> <li>2 Stools</li> <li>2 Reception Desk 106x56xh.100 cm</li> <li>1 Waste bin</li> <li>1 Coat hanger</li> <li>1 Electric board</li> <li>6 Lamps</li> <li>2 Socket 220V</li> </ul> <p>Standard graphic black adhesive (support's net size 150xh.65 cm)</p>		
TYPE A4	32 SQ.M. 1 OPEN SIDE 32 SQ.M. 2 OPEN SIDES	€7.169,00 €7.649,00
<p>Varnished Wood Walls h. 290 cm Blue carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 200x100 cm</li> <li>2 Rectangular tables 160x80xh.72 cm</li> <li>6 Chairs</li> <li>2 Stools</li> <li>2 Reception Desk 100x40xh.100 cm</li> <li>2 Waste bins</li> <li>2 Coat hanger</li> <li>1 Electric board</li> <li>6 Lamps</li> <li>2 Socket 220V</li> </ul> <p>Standard graphic black adhesive (support's net size 180xh.40 cm)</p>		
TYPE C	32 SQ.M. 1 OPEN SIDE 32 SQ.M. 2 OPEN SIDES	€8.065,00 €8.545,00
<p>Pareti avorio h. 290 cm Blue carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 200x100 cm</li> <li>2 Tables 140x80xh.74 cm</li> <li>6 Chairs</li> <li>2 Stools</li> <li>2 Reception Desk 150x60xh.100 cm</li> <li>2 Waste bins</li> <li>2 Coat hangers</li> <li>1 Electric board</li> <li>6 Lamps</li> <li>2 Socket 220V</li> </ul> <p>Standard graphic black adhesive (back light support's net size 370xh.50 cm; support's net size 250xh 50 cm)</p>		
TYPE F	32 SQ.M. 1 OPEN SIDE 32 SQ.M. 2 OPEN SIDES	€8.065,00 €8.545,00
<p>Varnished Wood Walls h. 290 cm Wood staves structure Blue carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 200x100 cm</li> <li>2 Rectangular table 160x80xh.72 cm</li> <li>6 Chairs</li> <li>2 Stools</li> <li>2 Reception Desk 100x40xh.100 cm</li> <li>2 Waste bins</li> <li>2 Coat hangers</li> <li>1 Electric board</li> <li>6 Lamps</li> <li>2 Socket 220V</li> </ul> <p>Standard graphic printed flag with company name support's net size 50xh 290 cm</p>		

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