

# TECHNICAL FORM MIA 2012

**SPECIAL OFFER**  
same rates as that  
of 2010

**MIA**  
INTERNATIONAL FOOD SHOW

## ATTACHED 1 – EXHIBIT RATES

<b>REGISTRATION FEE</b> (which covers 1 parking permit, exhibitors' badges according to exhibit area, listing in the official catalogue, insurance, local publicity taxes, 50 visitor ticket free, 50 reduced price tickets at 3 € each, chance to take part free in meeting with foreign buyers and Innovation Award Competition)	€ 529.00
<b>HOSTED COMPANIES FEE</b> (Plus registration fee must be paid by those who, after obtained authorisation from the Management, are guests of other exhibitors. It is clear that Exhibitors granting such hospitality will have no right to any discount for this reason)	€ 1,200.00

### EXHIBIT RATES FOR SQ.M. – BARE AREA

<b>1 open side</b>	€ 155.00
<b>2 open sides</b>	€ 170.00
<b>3 open sides</b>	€ 178.00
<b>4 open sides</b>	€ 186.00

#### Red Area Increase (on total bare area) 15%

Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages (art.18 General Rules and Regulations). It is calculated only on total bare area cost even if the booth is a turnkey formula.

A "Red area" request does not guarantee that this area will be allocated.

#### STAND SIZE

- Minimum module 4 x 4 and multiples. Minimum surface for 2 open sides 32 sq.m, for 3 open sides 96 sq.m, for isle 192 sq.m.
- Since exhibit areas do not have partition walls, every exhibiting firm must (at its own expense) design its stand/exhibit in such a way as to include these partitions to separate its stand from neighbouring exhibitors'.

### TURNKEY STAND

type <b>A2</b> or <b>A4</b> 16 sq.m. – 1 open side	€3,849	type <b>A2</b> or <b>A4</b> 32 sq.m. – 1 open side	€7,169
type <b>A2</b> or <b>A4</b> 16 sq.m. – 2 open sides	€4,089	type <b>A2</b> or <b>A4</b> 32 sq.m. – 2 open sides	€7,649
type <b>C</b> or <b>F</b> 16 sq.m. – 1 open side	€4,297	type <b>C</b> or <b>F</b> 32 sq.m. – 1 open side	€8,065
type <b>C</b> or <b>F</b> 16 sq.m. – 2 open sides	€4,537	type <b>C</b> or <b>F</b> 32 sq.m. – 2 open sides	€8,545

Other solutions area are available on: [www.saporerimini.it](http://www.saporerimini.it)

### SERVICES

Power supply per Kw	€ 37.23
Water supply each	€ 145.35
Analogical telephone line (including 800 pre-paid telephone call units)	€ 229.50
Digital line (including 800 pre-paid telephone call units)	€ 387.60
Internet connection – Mega Internet each.	€ 435.00
Visitors Ticket (n. 50 tickets included in the registration fee)	€ 1.00
Supplementary exhibitors' badges each	€ 18.00
Supplementary parking permit each	€ 52.00
Catalogue entry represented company each	€ 56.00

### ADVERTISING

Full page on catalogue	€ 1,600.00
Company logo on catalogue	€ 200.00
Company logo on visitor expo map	€ 1,550.00
Web site banner	€ 1,000.00

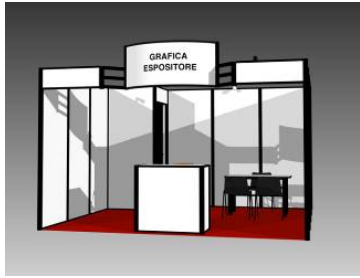
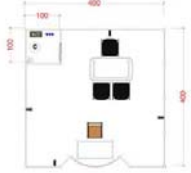

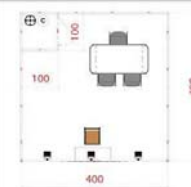

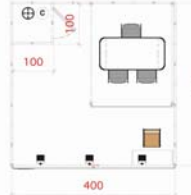
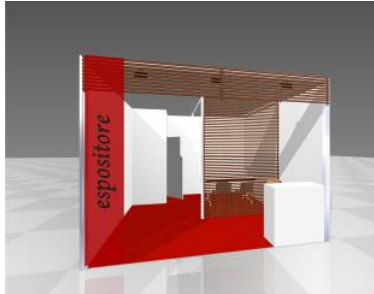
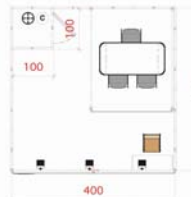
Different technical services and other advertising are available. Detailed information for their request will be forwarded after your confirmation.

21% VAT must be added to these figures

## TURNKEY STAND 16 Sq.m

**INCLUSIVE OF:** area, registration fee, insurance, 1 car badge, entry in official catalogue, local publicity taxes, 4 exhibitors' badges, electricity supply 1 kw

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TYPE A2	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€3,849.00 €4,089.00
<p>White laminated walls h 250 cm Red carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 100x100 cm</li> <li>1 Rectangular table 160x80xh.75 cm</li> <li>3 Chairs</li> <li>1 Stool</li> <li>1 Reception Desk 106x56xh.100 cm</li> <li>1 Waste bin</li> <li>1 Coat hanger</li> <li>1 Electrical board</li> <li>4 Lamps</li> <li>1 Socket 220V</li> <li>1 Standard graphic black adhesive (support's net size 150xh.65 cm)</li> </ul>	 	
TYPE A4	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€3,849.00 €4,089.00
<p>Varnished Wood Walls h. 290 cm Red carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 100x100 cm</li> <li>1 Rectangular table 160x80xh.72 cm</li> <li>3 Chairs</li> <li>1 Stool</li> <li>1 Reception Desk 106x56xh.100 cm</li> <li>1 Waste bin</li> <li>1 Coat hanger</li> <li>1 Electrical board</li> <li>3 Lamps</li> <li>1 Socket 220V</li> <li>1 Standard graphic black adhesive (support's net size 180xh.40 cm)</li> </ul>	 	
TYPE C	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€4,297.00 €4,537.00
<p>Ivory walls h. 290 cm Red carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 100x100 cm</li> <li>1 Table 40x80xh.74 cm</li> <li>3 Chairs</li> <li>1 Stool</li> <li>1 Reception Desk 106x56xh.100 cm</li> <li>1 Waste bin</li> <li>1 Coat hanger</li> <li>1 Electrical board</li> <li>4 Lamps</li> <li>1 Socket 220V</li> <li>Standard graphic black adhesive (back light support's net size 370xh 50 cm, support's net size 250xh 50 cm)</li> </ul>	 	
TYPE F	16 SQ.M. 1 OPEN SIDE 16 SQ.M. 2 OPEN SIDES	€4,297.00 €4,537.00
<p>Varnished Wood Walls h. 290 cm Wood staves structure Red carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 100x100 cm</li> <li>1 Rectangular table 160x80xh.72 cm</li> <li>3 Chairs</li> <li>1 Stool</li> <li>1 Reception Desk 100x40xh.100 cm</li> <li>1 Waste bin</li> <li>1 Coat hanger</li> <li>1 Electrical board</li> <li>3 Lamps 300W</li> <li>1 Socket 220V</li> <li>Standard graphic printed flag with company name (support's net size 50xh.290 cm)</li> </ul>	 	

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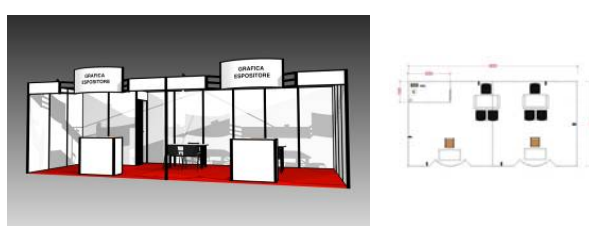

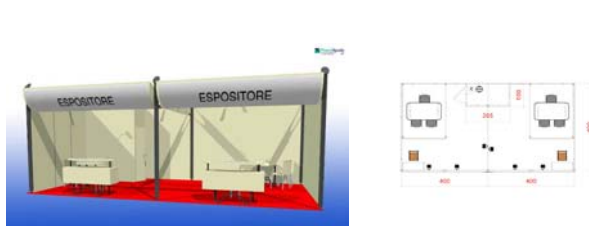

Turnkey stand solutions are available on the web site: [www.saporerimini.it](http://www.saporerimini.it)  
For the request of a customized estimate contact **Promospazio**: tel. +39.0541.743738  
fax +39.0541.742303 e-mail [promospazio@riminifiera.it](mailto:promospazio@riminifiera.it)

If you need different electricity supply from those included in the turnkey stand please contact **Promospazio** tel. +39.0541.743738

## TURNKEY STAND 32 Sq.m

**INCLUSIVE OF:** area, registration fee, insurance, 1 car badge, entry in official catalogue, local publicity taxes, 6 exhibitors' badges, electricity supply 2kw.

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<p><b>TYPE A2</b></p> <p>White laminated walls h. 250 cm Dark red carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 200x100 cm</li> <li>2 Rectangular tables 160x80xh.75 cm</li> <li>6 Chairs</li> <li>2 Stools</li> <li>2 Reception Desks 106x56xh.100 cm</li> <li>1 Waste bin</li> <li>1 Coat hanger</li> <li>1 Electrical board</li> <li>6 Lamps</li> <li>2 Socket 220V</li> </ul> <p>Standard graphic black adhesive (support's net size 150xh.65 cm)</p>	<p><b>32 SQ.M. 1 OPEN SIDE</b> €7,169.00 <b>32 SQ.M. 2 OPEN SIDES</b> €7649.00</p> 
<p><b>TYPE A4</b></p> <p>Varnished Wood Walls h. 290 cm Red carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 200x100 cm</li> <li>2 Rectangular tables i 160x80xh.72 cm</li> <li>6 Chairs</li> <li>2 Stools</li> <li>2 Reception Desks 100x40xh.100 cm</li> <li>1 Waste bin</li> <li>1 Coat hanger</li> <li>1 Electrical board</li> <li>6 Lamps</li> <li>2 Socket 220V</li> </ul> <p>Standard graphic black adhesive (support's net size 180xh.40 cm)</p>	<p><b>32 SQ.M. 1 OPEN SIDE</b> €7,169.00 <b>32 SQ.M. 2 OPEN SIDES</b> €7,649.00</p> 
<p><b>TYPE C</b></p> <p>Ivory walls h. 290 cm Red carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 200x100 cm</li> <li>2 Tables 140x80xh.74 cm</li> <li>6 Chairs</li> <li>2 Stools</li> <li>2 Reception Desks 150x60xh.100 cm</li> <li>1 Waste bin</li> <li>1 Coat hanger</li> <li>1 Electrical board</li> <li>6 Lamps</li> <li>2 Socket 220V</li> </ul> <p>Standard graphic black adhesive (back light support's net size 370xh 50 cm, support's net size 250xh 50 cm)</p>	<p><b>32 SQ.M. 1 OPEN SIDE</b> €8,065.00 <b>32 SQ.M. 2 OPEN SIDES</b> €8,545.00</p> 
<p><b>TYPE F</b></p> <p>Varnished Wood Walls h. 290 cm Wood staves structure Red carpet</p> <ul style="list-style-type: none"> <li>1 Lumber room 200x100 cm</li> <li>1 Rectangular table 160x80xh.72 cm</li> <li>6 Chairs</li> <li>2 Stools</li> <li>2 Reception Desks 100x40xh.100 cm</li> <li>2 Waste bins</li> <li>2 Coat hanger</li> <li>1 Electrical board</li> <li>6 Lamps 300W</li> <li>2 Socket 220V</li> </ul> <p>Standard graphic printed flag with company name (support's net size 50xh.290 cm)</p>	<p><b>32 SQ.M. 1 OPEN SIDE</b> €8,065.00 <b>32 SQ.M. 2 OPEN SIDES</b> €8,545.00</p> 

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